Getting Public Input (by Getting Out)
Increase engagement in and education about LRTP

- More appealing/exciting meetings and events
- Use a variety of methods to appeal to different interests
LRTP INTERACTIVE MAP

If your comment is more than 254 characters, please use the comment form at the bottom of the page. Please be sure to include the details from your point on the map so we can associate them during the analysis process. Thank you!

CUUATS Maps
Add a point to the map to mark an area of interest. Choose a type from the input form dropdown menu to identify the nature of the point of interest.

- Air
- Auto
- Bike
- Disability/Pedestrian
- Train
- Transit

Add a Point of Interest
Your Name (optional):
What type is this?: Air
Categorize this issue: Select one category
Description: Maximum 762 characters. For longer descriptions use the comment box below.

Save me
Facebook: Sustainable Choices 2040
Weekly Posts
81 Likes

Twitter: LRTP SC 2040
123 Tweets
34 followers
Respondent Tracking

29 Events
1,500 + comments

Age

Municipality

Race & Ethnicity
Meetings
Meetings

Kickoff Meeting
February 2013

Existing Conditions Meeting
October 2013
4 Visioning Meetings
November 2013
Meetings

Kickoff Meeting
February 2013

Existing Conditions Meeting
October 2013

4 Visioning Meetings
November 2013

Data Analysis
Data Analysis

LRTP 2040 Planning Pillars

Safety and Security
- Traffic safety
- Emergency evacuation
- Commodity flows
- Food security

Balanced Development
- Historic preservation
- New construction
- Infill development
- Environmental preservation

Multimodal Connectivity
- Provision and coordination of different transportation modes to get everywhere

Accessibility and Affordability
- Equal Access
- Equity
- Diversity
- Education

Healthy Neighborhoods
- Public Health
- Mixed Use, Compact Development
- Ecology
- Recreation

Resilient Economy
- Diverse economy
- Infrastructure
- UIUC/Parkland College
- Financial stability
Lessons Learned

Collaboration/Acknowledgements
- Member Agencies + Park Districts:
  - Access to public events/facilities
  - Promotion on municipal websites
  - Attendance at events
- C.U. TMD:
  - Bus retrofit: electricity, storage, seat removal
  - Drivers
  - Vehicle maintenance and storage
  - Promotion on social media

Commitment
- Staff + interns + volunteers
- Time:
  - Long hours
  - Evenings + weekends
- Flexibility:
  - Locations/Agendas
- Willingness to talk to EVERYONE

Video Documentation
- Rare opportunity to collect over 1,500 comments from all over the region:
- Video enables elected representatives to hear more directly from constituents rather than planners.
- Without video, our summaries of public opinion can be dismissed as our own biased interpretation of public opinion.

Budget
- IDOT: $75,000
- Local Match: $18,750
- Total: $93,750
- Staff Time = $68,000
- $55 every 2 weeks
- 5 normal business hours
- Materials = $33,750
- $55 hrs ($16,000 + maint + fuel)
- Information table
- $55 laptops + generator ($2,100)
- $9 paper surveys or $9 tablets
- $55 newspaper + bus ads ($6,000)
- Social media, local TV & radio

Public Evaluation
- Long Range Transportation Plan
- Sustainable Choices 2040
- \[\text{An image of a sustainable transportation plan diagram}\]
Collaboration/Acknowledgements

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C-U MTD:
- Bus Retrofit: electricity, storage, seat removal
- Drivers
- Vehicle maintenance and storage
- Promotion on social media
Commitment

Staff + interns + volunteers

Time
   Long hours
   Evenings + weekends

Flexibility
   Locations/Agendas

Willingness to talk to EVERYONE
Rare opportunity to collect over 1,500 comments from all over the region:

Video enables elected representatives to hear more directly from constituents rather than planners.

Without video, our summaries of public opinion can be dismissed as our own biased interpretation of public opinion.
Budget

IDOT: $75,000
Local Match: $18,750
Total: $93,750

Staff Time = $60,000
$$$ evenings, weekends
$ normal business hours

Materials = $33,750
$$$ bus ($16,000 + maint. & fuel)
$ Information table

$$$ Laptops + generator ($2,200)
$ Paper surveys or $$ Tablets

$$$ Newspaper + Bus Ads ($6,000)
$ Social Media, Local TV & Radio
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