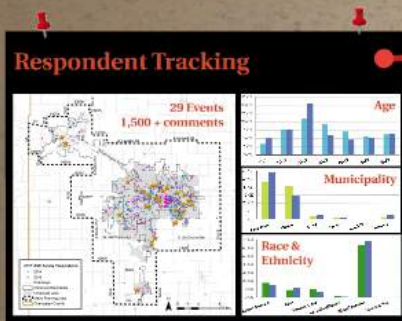




Meetings



Data Analysis



Goals
 Increase engagement in and education about LRTP
 - More community meetings
 - More municipal events
 - Use a variety of methods to appeal to different interests

Lessons Learned



Getting Public Input (by Getting Out)

Goals



Increase **engagement** in
and **education** about LRTP

- More appealing/exciting meetings and events
- Use a variety of methods to appeal to different interests

Community Conversations Bus



Sustainable Choices 2040



Long Range Transportation Plan



engagement in
on about LRTP
dealing/exciting
s and events
variety of methods
l to different







Train from
Champaign to
Chicago 1/1/08
= 2008

Rubia


Salvador
Luis
2/2/08

Mis amigos me
dan que
Soy un
Soy un

Que voy a
poder
hacerlo

Fall like
Chadwick

...ores 2040





CITY OF CHAMPAIGN

CITY OF URBANA

Legend

- Local Routes
- Express Routes
- Commuter Bus Routes
- Transit Station
- Transit Stop
- Transit Route

2015 - 2020

1. Increase Local Routes to 100%
2. Increase Express Routes to 100%
3. Increase Commuter Bus Routes to 100%
4. Increase Local Routes to 100%
5. Increase Express Routes to 100%
6. Increase Commuter Bus Routes to 100%
7. Increase Local Routes to 100%
8. Increase Express Routes to 100%
9. Increase Commuter Bus Routes to 100%
10. Increase Local Routes to 100%
11. Increase Express Routes to 100%
12. Increase Commuter Bus Routes to 100%

2021 - 2025

1. Increase Local Routes to 100%
2. Increase Express Routes to 100%
3. Increase Commuter Bus Routes to 100%
4. Increase Local Routes to 100%
5. Increase Express Routes to 100%
6. Increase Commuter Bus Routes to 100%
7. Increase Local Routes to 100%
8. Increase Express Routes to 100%
9. Increase Commuter Bus Routes to 100%
10. Increase Local Routes to 100%
11. Increase Express Routes to 100%
12. Increase Commuter Bus Routes to 100%

2015 - 2020

1. Increase Local Routes to 100%
2. Increase Express Routes to 100%
3. Increase Commuter Bus Routes to 100%
4. Increase Local Routes to 100%
5. Increase Express Routes to 100%
6. Increase Commuter Bus Routes to 100%
7. Increase Local Routes to 100%
8. Increase Express Routes to 100%
9. Increase Commuter Bus Routes to 100%
10. Increase Local Routes to 100%
11. Increase Express Routes to 100%
12. Increase Commuter Bus Routes to 100%

2021 - 2030

1. Increase Local Routes to 100%
2. Increase Express Routes to 100%
3. Increase Commuter Bus Routes to 100%
4. Increase Local Routes to 100%
5. Increase Express Routes to 100%
6. Increase Commuter Bus Routes to 100%
7. Increase Local Routes to 100%
8. Increase Express Routes to 100%
9. Increase Commuter Bus Routes to 100%
10. Increase Local Routes to 100%
11. Increase Express Routes to 100%
12. Increase Commuter Bus Routes to 100%

2031 - 2040

1. Increase Local Routes to 100%
2. Increase Express Routes to 100%
3. Increase Commuter Bus Routes to 100%
4. Increase Local Routes to 100%
5. Increase Express Routes to 100%
6. Increase Commuter Bus Routes to 100%
7. Increase Local Routes to 100%
8. Increase Express Routes to 100%
9. Increase Commuter Bus Routes to 100%
10. Increase Local Routes to 100%
11. Increase Express Routes to 100%
12. Increase Commuter Bus Routes to 100%

NOTICE: BY ACCEPTING BOARDING ON THIS BUS, YOU AGREE TO THE TRANSIT POLICY.



Accessible
ERTIP Website
Workstation





LRTM INTERACTIVE MAP

Details

If your comment is more than 254 characters, please use the comment form at the bottom of the page. Please be sure to include the details from your point on the map so we can associate them during the analysis process. Thank you!

CUUATS Maps

Add a point to the map to mark an area of interest. Choose a type from the input form dropdown menu to identify the nature of the point of interest.

- Air
- Auto
- Bike
- Disability/Pedestrian
- Train
- Transit

The map displays a street grid with major roads highlighted in orange and yellow. A red pin is placed on the map, and a white popup form is overlaid on top. The form contains the following fields:

- Your Name (optional):
- What type is this?:
- Categorize this issue:
- Description:

At the bottom of the popup is a blue button labeled "Save me". The map background shows various streets and landmarks, including "Andrew Rla Airport" and "Kranert Center for the Performing Arts".





Honora



YouTube



Web presence

Sustainable Choices 2040
Long Range Transportation Plan

Home | Public Involvement | Feedback | Meetings | **Map** | LRTP About/Contact

Public Comment Period, October 2014
Public Comment Period, October 2014
April 2014 Community Consultations Brief
Public Meeting Format Video
UPDAT1: Preliminary Public Input Analysis

Welcome to the LRTP 2040 Website!
HEADING TOWARDS A SUSTAINABLE FUTURE
Sustainable Choices 2040 is the long range transportation plan that guides the evolution of the transportation system in the Champaign-Urbana area over the next 20 years. The plan strives to use the existing infrastructure to improve mobility while promoting a multimodal transportation network that encourages environmental sensitivity, accessibility, and economic development to enhance quality of life for all users.

Your input will continue to support us as we develop the Sustainable Choices 2040!

October 2014

1	2	3
4	5	6
7	8	9
10	11	12
13	14	15
16	17	18
19	20	21
22	23	24
25	26	27
28	29	30
31		

LRTP INTERACTIVE MAP

CUUATS Maps

Click a point on the map to add a new point of interest. Click a point on the map to edit an existing point of interest. Click a point on the map to delete a point of interest. Click a point on the map to view the details of a point of interest.

Add a Point of Interest

Name for the point of interest:

Category:

Category:

Description:

Click to add

LRTP



MPO



Facebook:
Sustainable Choices 2040
Weekly Posts
81 Likes



Twitter:
LRTP SC 2040
123 Tweets
34 followers



Web presence

L RTP

MPO

Facebook:
Sustainable Choices 2040
Weekly Posts
81 Likes

Twitter:
L RTP SC 2040
123 Tweets
34 followers



ce

English Español

Home Maps L RTP Report Cards

Search

Search Site Search

Advanced Search...

Get Involved!

We would like to hear your ideas and vision for the future. Get involved in one of the following ways:

- Join the mailing list
- Request a presentation at your next neighborhood association meeting
- Add your transportation input to the Interactive map
- Fill out a comment card
- Follow us on Facebook
- Follow us on Twitter

L RTP Video

Sustainable Choices 2040
Long Range Transportation Plan

More...

October 2014

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

L RTP



MPO



Facebook:
Sustainable Choices 2040
Weekly Posts
81 Likes



List of KOD-9 nodes 3 - Transportation for C...

English Español Log Register

MAP

Please use the comment form at the bottom of the page. Please be sure to include the details from your during the analysis process. Thank you!

Point of Interest

Name (optional):

What type is this?: All

Categorize this issue: Select one Category

Description: Because the observation, the longest description see the address box below.

Submit etc.

Twitter:
L RTP SC 2040
123 Tweets
34 followers





YouTube



YouTube

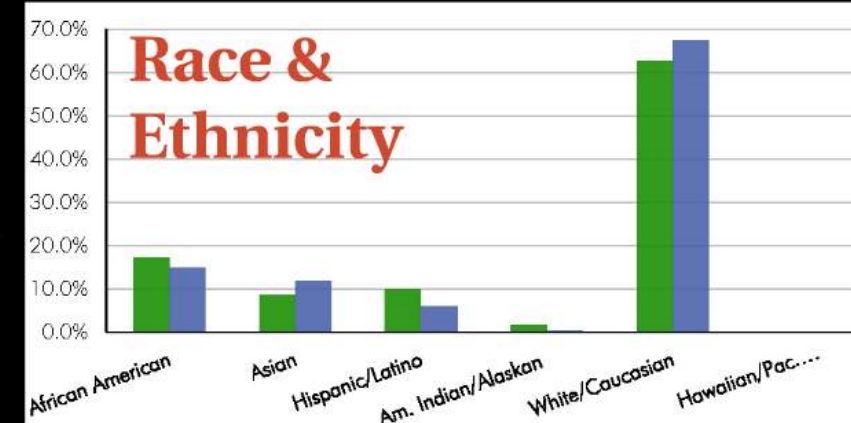
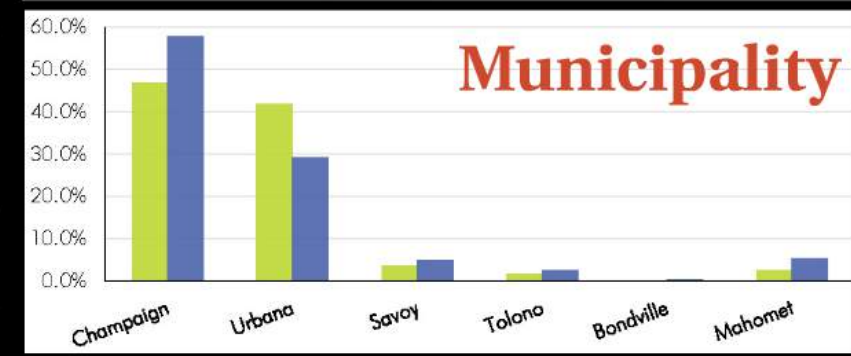
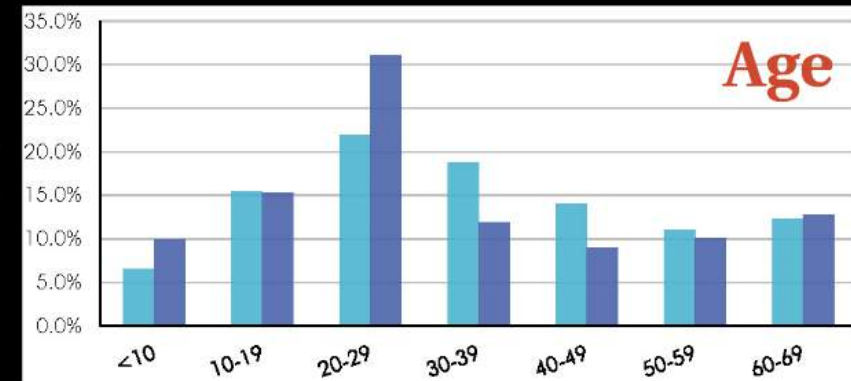
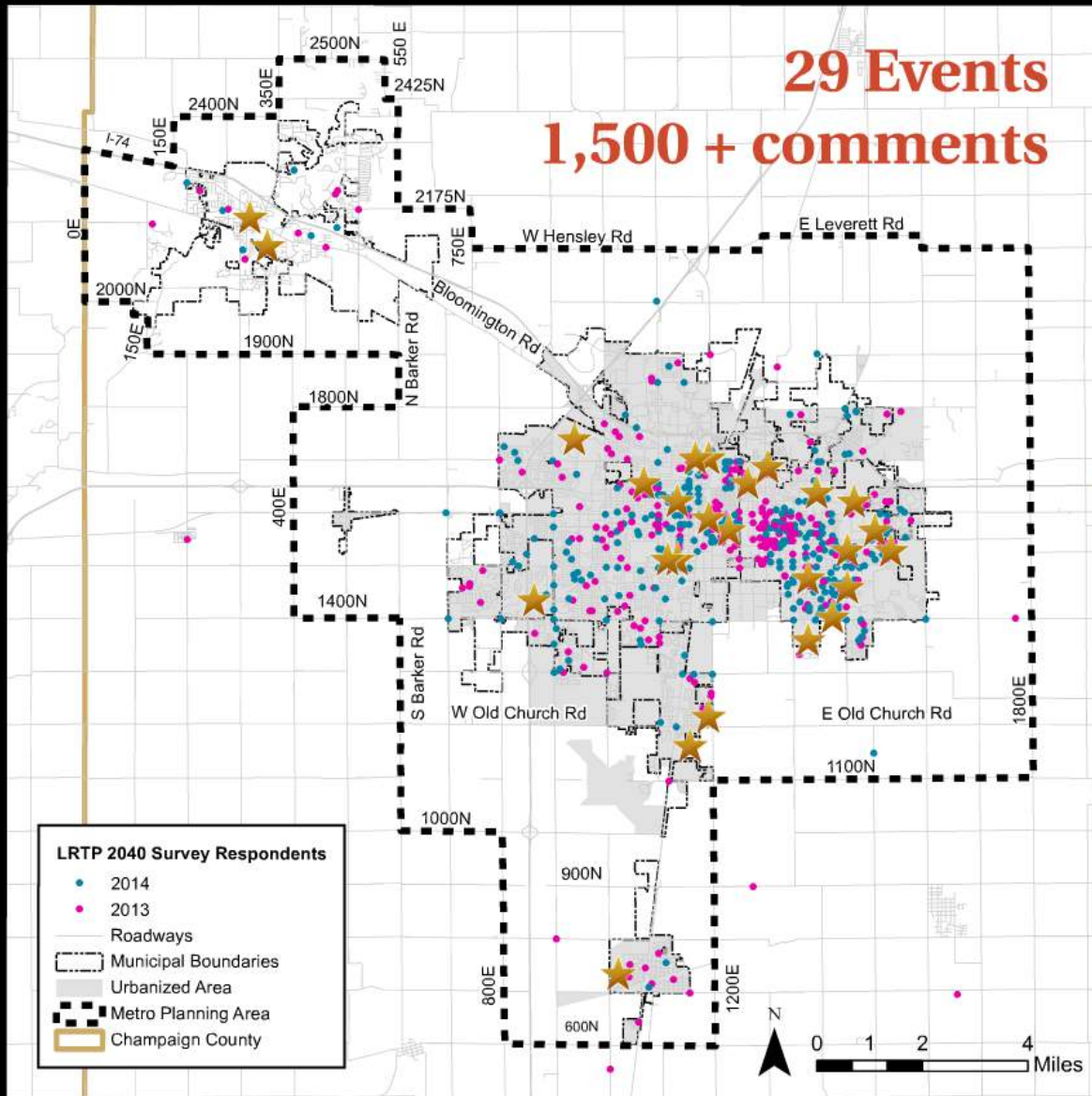
Facebook:
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Twitter:
LRTP SC 2040
123 Tweets
34 followers



Respondent Tracking





Kickoff Meeting
February 2013



Existing Conditions Meeting
October 2013



4 Visioning Meetings
November 2013

Meetings





**Kickoff Meeting
February 2013**



**Existing Conditions Meeting
October 2013**

Meetings





YouTube

4 Visioning Meetings November 2013



Kickoff Meeting
February 2013



Existing Conditions Meeting
October 2013

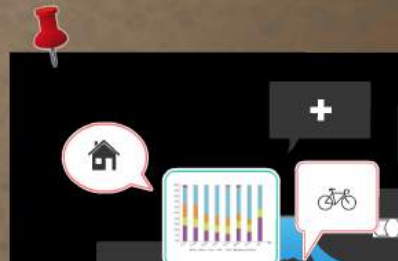


4 Visioning Meetings
November 2013

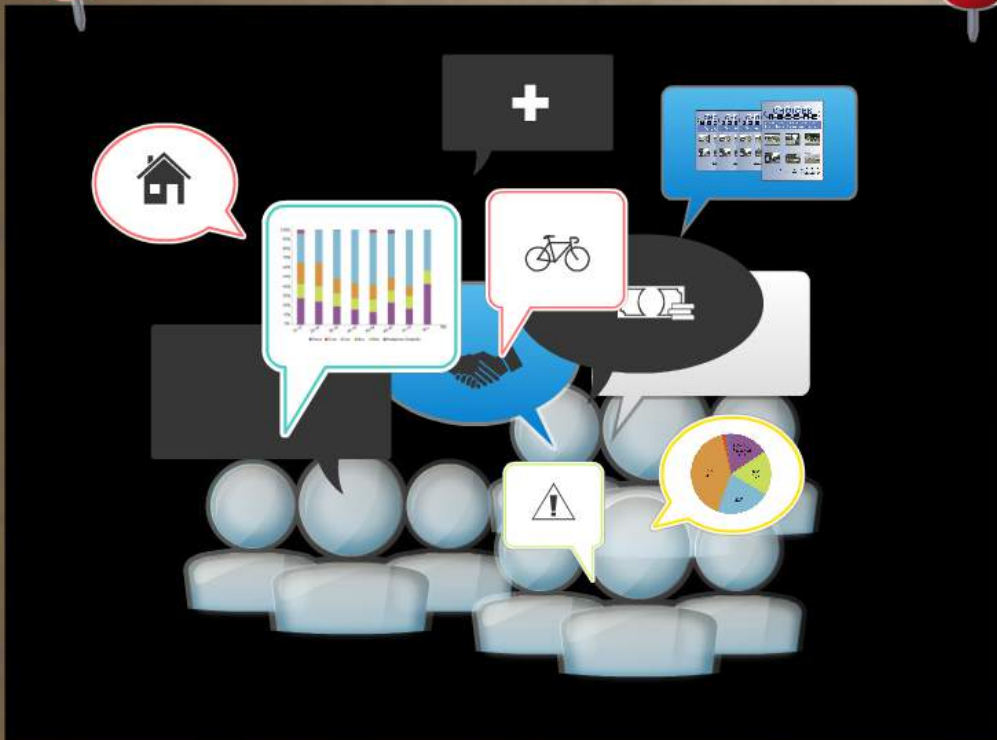
Meetings



Data Ana



Data Analysis



LRTP 2040 Planning Pillars

Safety and Security

- Traffic safety
- Emergency evacuation
- Commodity flows
- Food security



Balanced Development

- Historic preservation
- New construction
- Infill development
- Environmental preservation



Multimodal Connectivity

- Provision and coordination of different transportation modes to get everywhere



Accessibility and Affordability

- Equal Access
- Equity
- Diversity
- Education



Healthy Neighborhoods

- Public Health
- Mixed Use, Compact Development
- Ecology
- Recreation



Resilient Economy

- Diverse economy
- Infrastructure
- UIUC/Parkland College
- Financial stability



Lessons Learned

Collaboration/ Acknowledgements



Member Agencies + Park Districts:
Access to public events/facilities
Promotion on municipal websites
Attendance at events

C-U MTD:
Bus Retrofit: electricity, storage, seat removal
Drivers
Vehicle maintenance and storage
Promotion on social media

Commitment

Staff + interns + volunteers

Time
Long hours
Evenings + weekends

Flexibility
Locations/Agendas

Willingness to talk to EVERYONE

Video Documentation

Rare opportunity to collect over 1,500 comments from all over the region:

Video enables elected representatives to hear more directly from constituents rather than planners.

Without video, our summaries of public opinion can be dismissed as our own biased interpretation of public opinion.

Budget

IDOT: \$75,000
Local Match: \$18,750
Total: \$93,750

Staff Time = \$60,000
\$\$\$ evenings, weekends
\$ normal business hours

Materials = \$33,750
\$\$\$ bus (\$16,000 + maint. & fuel)
\$ Information table

\$\$\$ Laptops + generator (\$2,200)
\$ Paper surveys or \$\$ Tablets

\$\$\$ Newspaper + Bus Ads (\$6,000)
\$ Social Media, Local TV & Radio



Public Evaluation



Collaboration/ Acknowledgements



Member Agencies + Park Districts:

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- Promotion on municipal websites
- Attendance at events

C-U MTD:

- Bus Retrofit: electricity, storage, seat removal
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Public Evaluation



DRAFT DOCUMENT

CUATS **rpc**
REGIONAL
PLANNING
COMMISSION

Long Range Transportation Plan 
Sustainable Choices 2040



2025 CHOICES



Champaign-Urbana Urbanized Area Transportation Study Long Range Transportation Plan



2013 REPORT CARD

Champaign Urbana Urbanized Area Transportation Study
Champaign County Regional Planning Commission
1776 East Washington Street
Urbana, IL 61802



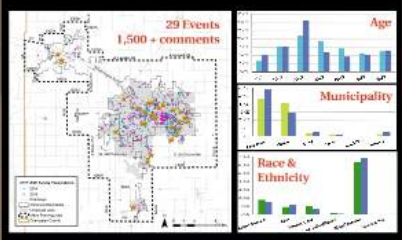
Meetings



Data Analysis



Respondent Tracking



Goals
 Increase engagement in and education about LRTP
 - More community meetings
 - More municipal events
 - Use a variety of methods to appeal to different interests

Lessons Learned

- Collaboration/Acknowledgements**
 rtpc logo and text: 'We are grateful to the many organizations and individuals who have supported this process...'
- Commitment**
 Text: 'LRTP is a public process... We are committed to transparency and accountability...'
- Video Documentation**
 Text: 'The video documentation of the LRTP process is available on the project website...'
- Budget**
 Text: 'The LRTP process was funded by the Long Beach City of Long Beach...'
- Public Evaluation**
 Text: 'The public evaluation of the LRTP process was conducted by an independent organization...'

**Getting Public Input
 (by Getting Out)**